



Katy Clark

SUSTAINABLE GRAPHIC DESIGNER

ABOUT

I am enthusiastic, motivated, hard working and passionate about design. I am reliable, work effectively independently or in teams. My core strengths are my creativity, professionalism, attention to detail and excellent communication skills. I'm a foodie who loves discovering tasty new vegan recipes and eateries. I love getting creative in the studio and making things with my sewing machine, paints and other bits and bobs. Poochy mama to Joey the Little Grey Dog; plant mama to a growing collection of houseplants and total sucker for succulents!

CONTACT

W // www.littlegreydogdesign.com
E // hello@littlegreydogdesign.com

or follow the links below



EXPERIENCE

- 2017+ **FREELANCE GRAPHIC DESIGN**
Little Grey Dog Design
Although my freelance career is in its infancy, I have provided graphic design, logo design and branding services for small businesses, start-ups and a local motoring society.
- 2106 - 2018 **BA (HONS) GRAPHIC DESIGN**
University of Hertfordshire
Intensive study has been challenging, yet thoroughly rewarding and confirmed my desire to work in graphic design. To date, I have designed effective solutions for a range of briefs, including brand identity, editorial, interactive, packaging, poster and exhibition design.
- 2013 - 2016 **COURSE MANAGER, MINISTRY OF DEFENCE**
Royal School of Military Survey
Lead on trainee management, welfare, performance management, course scheduling, resource management, auditing and validation.
- 2010 - 2013 **ADVERTISING MANAGER**
Bulletin Magazine, British Forces, Germany
Advertisement design, client and account management, with editorial support when required. My first exposure to Adobe InDesign and it was love at first sight! It took me a while to take the leap from a Civil Service career to joining the creative industry but I haven't looked back!

EDUCATION

- 2016 - 2018 **BA (HONS) GRAPHIC DESIGN**
University of Hertfordshire
Due to complete November 2018

SKILLS



SUSTAINABLE DESIGN

Sustainable design aims to minimise the negative environmental, social and economic impacts of the graphic design industry. This is achieved through the careful consideration and selection of materials, design techniques and production methods. Want to learn more? Get in touch.

REFERENCES

CHRIS SYMONDS
Former Principal, Royal School of Military Survey
Details on request

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